

Use

JDCA

Fundraiser Toolkit



Juvenile Diabetes
Cure Alliance
The Voice of the Donor For a Cure

Ulee Table of Contents

JDCA Mission

p. 1

Traditional Fundraising Ideas

p. 2

Event Checklist

p. 3

Say Thank You

p. 3

*Content Suggestions
and Examples*

p. 3



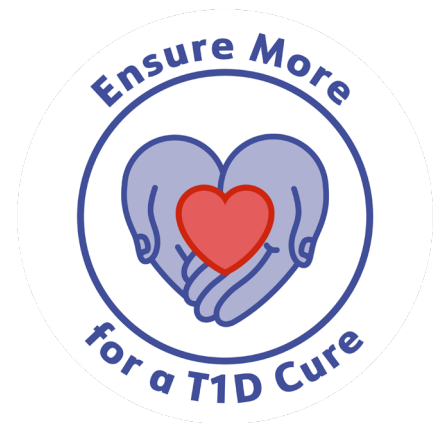
Why I Want More for a T1D Cure

“My 4 year old daughter, Cassidy, who was just diagnosed in March. She’s my youngest of two daughters. They are both the light of my life and if there was a way to cure them of any and everything they come across, I would cross oceans to do just that for them. She’s a strong & positive girl and we’re blessed in that way, however I’ll always be praying for a cure for my baby.”

Cassidy may appear to be your average healthy kid. But she battles a life-threatening disease every day.

Children with type 1 diabetes, like Cassidy, take on a huge burden often at a very young age. At a time in their lives when all they want to do is be a kid, they are tasked with managing a brutal disease. Parents, grandparents, siblings, and friends all share this burden together.

The T1D community wants a cure, and will do whatever they can to make that happen. The JDCA is leading this advocacy effort, fighting everyday to steer more dollars and manpower toward a T1D cure. The JDCA is the only non-profit solely focused on advocating for a T1D Practical Cure, and we are grateful for your support.





Also JDCA Mission

The aim of the Juvenile Diabetes Cure Alliance is to see a Practical Cure for type 1 diabetes become widely available in the next 15 years.

The JDCA is solely focused on achieving a Practical Cure for T1D. We advocate for more money, more manpower, and more thought leadership. Our tagline is “More for a T1D Cure”, we know that nothing is more important to the T1D community than seeing a cure in our lifetimes and we are the only non-profit that is single-minded and focused solely on a T1D cure.

Towards this objective, we publish, advocate, challenge, and support cure research. Our publications cover a wide range of T1D topics, including Practical Cure research pathways, resource utilization across the full T1D ecosystem, and a definitive, annual State of the Cure of Type 1 Diabetes. All publications are free to whoever has a need.

We also advocate and build awareness to achieve ‘More for a T1D Cure’. Our annual national fundraising programs include Steps, Run, and Cycle events and an annual petition. And, lastly, we do actively work to ensure that Practical Cure projects are funded to advance through human trials as quickly as possible.

Clinical Requirements Needed to be a Practical Cure for T1D

- HBA1C <7% and/or >75% Time in Range (70-180 mg/dl)
- Minimal Monitoring
- Free Diet
- Eliminate Hypos
- Only Mild and Temporary Side Effects (No Long-term Side Effects)
- Less than 5 Days in Hospital (If Surgical)

Use Traditional Fundraising Ideas

In person fundraising events provide a great opportunity to engage with your community, build relationships, take on a fun activity, and support a great cause. Below are some ideas to inspire your specific event, and ways to maximize your impact in the fight for a T1D cure.



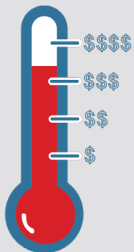
IN-PERSON FUNDRAISER IDEAS

- o Walk / Run
- o Community Olympics
- o Family Car wash
- o Spin Class
- o Trivia Night



ACTIVITIES TO SUPPORT YOUR EVENT

- o Event T-shirts
- o Raffle
- o Silent Auction
- o Kids Arts and Craft Sale
- o Kids Face Painting
- o Bake Sale



MAXIMIZING YOUR FUNDRAISING EVENT

- o Thermometer Goal – key motivator of support
- o Local Sponsors
 - Can be utilized to pay for event t-shirts or other giveaway items
 - Create experiences/products to have used as a silent auction or raffle
- o Kid created “Thank-You” cards to Donors/Supporters

Use Event Checklist

PLAN

- Set your event date, time, and location
- Book/reserve public space if needed
- Create a fundraising event page
- Recruit volunteers as needed

PROMOTE

- Share personal connection/story with T1D
- Connect across platforms: social media, email, phone
- Recruit event sponsors
- Hang posters and flyers at local hotspots

INVITE

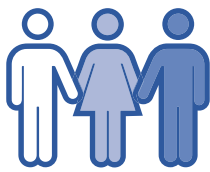
- Ask friends, family, and community members to join
- Build fundraising teams for friendly competition
- Keep participants updated with regular communication

EXECUTE

- Setup a registration table with secure donation box
- Assign roles to volunteers
- Offer event giveaway or gift
- Have refreshments available

Use Say Thank You

Anyone who participated, volunteered, sponsored, donated, or fundraised loves a 'thank you'. Below are some steps to take to ensure these individuals are appreciated!



Make it personal



Make it timely



Explain their impact



Celebrate the individual



If possible, send a hand written letter



If possible, make a phone call



Content Suggestions and Examples

The following pages provide a couple of flyer examples/templates for you to use and customize as promotion and branding for your event. Below, see where we encourage you to insert the specific details of your event on the flyer. The downloadable templates are on the following pages.

**More
for a
T1D
Cure**

Your generosity will support advocacy for more cure research, funding research grants, and the researching and publication of the State of the Cure for T1D Diabetes – which is free for everyone.

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**NOV
20
9 AM**

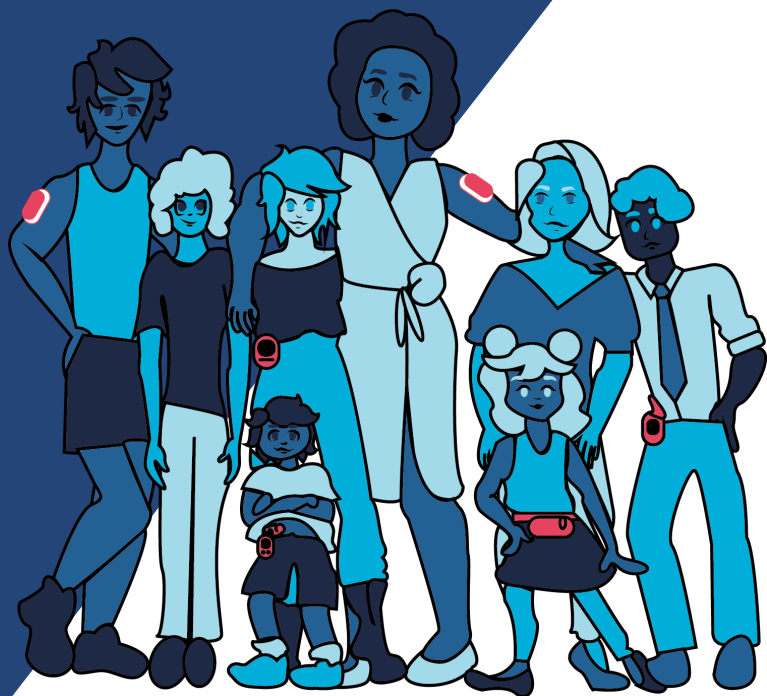
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More for a T1D Cure



Use this space as a description or any notes on your event.

Your generosity will support advocacy for more cure research, funding research grants, and the researching and publication of the State of the Cure for T1D Diabetes -- which is free for everyone.



Place event date and time in blue box



More for a T1D Cure



Your generosity will support advocacy for more cure research, funding research grants, and the researching and publication of the State of the Cure for T1D Diabetes -- which is free for everyone.



Place event date and time
in blue circle